



A3 | S3



The new Audi A3.
Further ahead.



The figures for fuel consumption and CO₂ emissions can be found from page 110 onwards.

The new Audi A3 Sportback

Further ahead can be measured in kilometres. Or in ideas.

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The basic idea: functionality made beautiful.

Progressive design that speaks a unique language. Innovative technologies that emphasise dynamism and efficiency. And an interior that impressively combines aesthetics with intuitive functionality. Our lead can be discovered in many facets. In the new Audi A3 Sportback.

Experience how good ideas move you forward. Further ahead.

Striking and muscular.

The slim side of the new Audi A3 Sportback is defined by the striking tornado line along the edge of the window and the dynamic line above the sills. Taut, sculptural areas where light meets shadow give the vehicle a compact and muscular look.





The dynamic roof contour of the new Audi A3 Sportback is designed to emphasise the car's sporty character. Despite its lightness, the vehicle's powerful rear gives it a confident stance. The combination of a longer wheelbase and short overhangs makes the new Audi A3 Sportback look longer and conveys a sense of elegant sportiness.



One touch faster.

Quicker gear changes made simple. Thanks to the optional S tronic 7-speed dual-clutch transmission with virtually no break in propulsive power, available for many models. And on request, even more individual driving dynamics thanks to Audi drive select and suspension with damper control.

The new Audi A3

Progress can be fascinating.
Or absolutely thrilling.



Opt for thrilling.

Sportiness all along the line. The design of the new Audi A3 sets your pulse racing even when stationary. With details that draw a distinction at first sight. Such as sporty proportions, dynamic lines, and extra-large doors.



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Sharper and more dynamic: the new Audi A3 has an athletic appearance. Horizontal double chrome struts in the redesigned Audi Singleframe signal self-assurance all along the line. The rear also reflects dynamism. With new three-dimensional rear lights, striking lines of shadow and a wider diffuser.



The new Audi A3 Saloon

You can either follow a new line.
Or define it.





Saloon redefined.

Dynamic contours. Taut muscular areas. Coupé-like lightness. The new Audi A3 Saloon casts a progressive light on the term saloon. Sporty through and through. Elegant and confident. Ready to rediscover the world.

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A new perspective: compact saloon with coupé character. Wide and low. Precise lines, emphasis on three-dimensional design. The low, flowing line of the roof dome conveys pure dynamism. Strongly accentuated wings with shaped wheel arches frame the optional up to 19-inch cast aluminium wheels.



Power exuded by the singleframe with double chrome struts. Aerodynamic air inlets. Optional full-LED headlights. Perfectly integrated into the three-dimensional body line. Add to that a striking trailing edge and elegantly rising rear lights.

The new Audi A3 Saloon: progressive sportiness.



The figures for fuel consumption and CO₂ emissions figures can be found from page 114 onwards.



Freedom can exist in a special moment.
Or simply in the idea of it.

The new Audi A3 Cabriolet

Inspiring freedom.

Fascination at first sight. Deep lines. Dynamic proportions. Combined in elegant lightness. With fully automatic cloth hood as standard and acoustic hood on request. The new Audi A3 Cabriolet. Sporty. Inspiring. Open for new ideas. And boundless freedom.



New perspectives. Infinitely thrilling. Opened up by the standard fully automatic cloth hood. Even while driving at speeds of up to 50 km/h. Particularly quiet with the optional high-quality acoustic hood. Or all about sound. With the optional Bang & Olufsen Sound System with 13 loudspeakers and a total output of 625 watts.





Technology can be improved.
Or taken to a new level.

The new high lights

The figures for fuel consumption and CO₂ emissions figures can be found from page 110 onwards.





More than a look ahead.

The future in sight. Every day. Clearly visible from the driver seat. With Audi virtual cockpit, the optional, fully digital instrument cluster. Taking function and design to a new level. A host of information the driver needs clearly in sight. With numerous view options on the high-resolution 12.3-inch display.

Razor-sharp, brilliant and rich in contrast.



The familiar world of your smartphone in the MMI menu: with the optional Audi smartphone interface¹. Shown on the high-resolution MMI colour display. Reach your destination without any detours. Thanks to the enhanced MMI control concept and optional MMI navigation plus with MMI touch. Intuitive operation due to fewer buttons and destination entry without sub-menus. Touch-sensitive entry field with recognition of handwriting and touch gestures. Also for the services supported by Audi connect².

The future becomes more complex, and easier.



The figures for fuel consumption and CO₂ emissions figures can be found from page 110 onwards. ¹The smartphone manufacturers are responsible for all content and functions displayed in the vehicle via the Audi smartphone interface. ²For legal information and notes on use, please see page 118.



High quality and innovative design can be found in every detail. The horizontal architecture of the dashboard emphasises the size of the interior, 3D inlays¹ seem to embrace the driver. The optional inlays in matt brushed aluminium light design² and the air vents in jet design further accentuate the stylish interior.

¹Standard in conjunction with A3 design. ²Standard in conjunction with Audi design selection. The figures for fuel consumption and CO₂ emissions figures can be found from page 110 onwards.

Comfortable seats and a generous amount of space characterise the rear. The rear bench seat can be split-folded 40:60, and the optional seat bench can be split-folded 40:20:40¹. With the rear seat bench folded down completely, you have up to 1,100 litres of luggage compartment volume² in the new Audi A3 or even up to 1,220 litres in the new Audi A3 Sportback.

The figures for fuel consumption and CO₂ emissions figures can be found from page 110 onwards. ¹Not available for A3 Cabriolet.
²Technical specifications refer to a basic vehicle without country-specific settings and the selected optional equipment.

Progressivity in a new light.

Their crystal-clear shine ensures bright, homogeneous illumination of the road. Selective fading out of other vehicles. Curve light function and automatic dynamic headlight range control. Possible thanks to precise, individually controllable light-emitting diodes in the optional Audi Matrix LED headlights. Dynamic indicator included. Also at the rear.

The next step towards piloted driving.

More convenience and additional safety. The comprehensive, redeveloped driver assistance systems¹ will take care of that. Upon request in any Audi A3/S3. Take the cross traffic assist at the rear, which alerts the driver to the risk of a possible collision when leaving a parking space. In particularly dangerous situations, the emergency assist can help to keep the vehicle in lane if the driver becomes unresponsive and to brake the vehicle to a standstill if necessary. In conjunction with S tronic, adaptive cruise control Stop&Go keeps the vehicle at a constant distance from the vehicle in front. And the congestion assist takes over the steering work at speeds of up to 65 km/h, thus making life easier in stop-and-go traffic.



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The heart of getting you ahead.

Whether it's the 1.0-litre 3-cylinder TFSI or the powerful 2.0-litre 4-cylinder TFSI: Audi's latest engine technologies allow for an outstandingly agile yet highly efficient ride. The 2.0-litre 4-cylinder TFSI engine in the new Audi A3 deploys its power with 140 kW. Ideal for a fuel-efficient, moderate driving style without compromising sportiness. The new Audi A3's 228-kW engine enables the car to sprint from 0 to 100 km/h in 4.5 seconds. The combined CO₂ emissions start at 146 g/km and 400 Nm of torque ensure spontaneous power delivery.

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The new Audi S3.
A faster thrill.



The new Audi S3 Sportback and the new Audi S3

**Being in the lead can be
your goal.
Or your starting point.**

Ahead as standard.

More power, more sportiness, more driving enjoyment. Brought to the road by two exceptional vehicles: the new Audi S3 and the new Audi S3 Sportback. The choice is yours.

Choose your own personal starting point that will put you further ahead from the word go.



Pure sportiness.

Exterior mirrors in aluminium look. Singleframe with S emblem and double chrome struts. On the new Audi S3 Sportback the details alone point to pure sportiness. The same goes for the side sills that impressively emphasise the shape and lines of the front and rear aprons.

Striking rear diffuser with an S-specific dual-branch exhaust system. Two oval tailpipe trims right and left accentuate the vehicle's impressive width. On request with fascinating 19-inch cast aluminium wheels. In addition, the distinctive roof edge spoiler makes the Audi S3 hug the road even more.



Everything your athlete's heart desires.

